How to get stuff from point A to point B. In the smartest, safest way.
Getting stuff from point A to point B safely. It should be as easy as ABC.

When you’re responsible for getting things from point A to point B, you want to ensure that your operation is as efficient as possible and that you can “have some eyes” on the goods to know that they arrived safely. Our Trailer Management and Cargo Tracking solutions do just that.

Trailer Management solutions ensure that your operations are running as efficiently as possible and that you are fully utilizing all of the trailers in your fleet.

Cargo Tracking solutions give you a virtual view to the cargo inside the trailer so that you know where it is and what condition it’s in all along the way.

But too often, it’s not. If you’re shipping high risk cargo — electronics, medicines, valuable perishables — you’ll know this only too well. Theft, loss, and damage sustained during transit can all leave your organization financially down, and your customers up in arms.

If you manage your own fleet of trailers, you’ll understand the pain of getting these from A to B safely, too. Specifically, the pain that comes with trying to understand where they are on their journey, how full they are, and how effectively they’re being used — so you can drive more efficient operations.

All this is getting easier, however. A lot easier — thanks to modern, GPS-enabled telematics. Put the right, smart electronic devices in your valuable cargo or fleet of trailers, and you'll have much more power to track, protect and manage — keeping your stuff safe, your costs low, and your customers happy.

Even better, they usually save businesses so much, they rapidly pay for themselves.
Here’s how it works...

Today, GPS-enabled telematics solutions are helping more and more managers see whatever they’re managing — from shipments and trailers, to fleet vehicles — in near-real time.

Put the right telematics devices in your cargo or trailers and you’ll be able to locate them faster, and manage them better. You might even choose to include additional sensors and monitor asset temperature and vibration.

The challenge? Finding the right solution for your business. There are a lot of options out there, and knowing what to look for, who to trust, and how to customize a solution to truly serve your needs is tough. After all, you’re experts in your business, you shouldn’t have to be a technology expert, too.

And that’s where we come in.

Sprint has over a decade’s experience in tracking-based telematics. We work closely with the industry’s leading vendors, but we’re utterly independent. Which means we’ll always put your needs first.

We’ll also work closely with you, to understand your business and its own individual challenges, and deliver the best solution humanly — and technically — possible.

Read on to learn what we could help you achieve.
Smarter trailer management

When you’re trying to get the best from a fleet of commercial trailers, you need to know if they’re in the yard, if they’re picking up a load on the other side of town, or if they’re rusting, all-but-forgotten on the other side of the state.

The right telematics solutions can transform the way you manage, letting you check locations on screen, not on foot, get alerts when trailers depart, arrive, or go astray, and much more...

Save a huge amount of time

Whether they’re on the road or at the yard, telematics solutions let you locate your trailers in a flash. (And save hours of trudging around, doing a manual audit.)

Increase trailer turn

With insight into every trailer’s status and location, and notifications on arrival and departure, you can optimize scheduling and ensure you’re making the best possible use of your fleet.

Avoid spending money you don’t need to spend

With a better understanding of trailer utilization, you’ll also be able to ensure you don’t buy trailers you don’t really need.

Streamline maintenance

Deliver proactive maintenance programs based on trailer mileage.

Key features:

- Location and activity reports
- Alerts on arrival and departure
- Notification when a trailer crosses into or out of predefined areas
- Cargo load monitoring
- Customizable reporting and alerts

Prevent loss and theft

Stamp out loss and theft by knowing when trailers move, and receive alerts if they travel beyond defined ‘Geo-fence’ boundaries (e.g. the perimeter of your yard).
Comprehensive cargo tracking

Effectively monitoring the location and condition of cargo can improve everyone’s lives — minimizing a business’ costs, losses and headaches, and delighting customers with greater order tracking.

If you’re a retailer or a shipper, telematics solutions can deliver:

- **Peace of mind** — track valuable items while they’re in transit, and monitor bumps and temperatures to ensure they arrive undamaged

- **Increased efficiencies** — know the exact location of cargo, including arrival and departure times, so crews are always ready to unload, and speed it on the next leg of its journey

- **Reduced expenses** — quickly recover lost and stolen items

- **Improved billing** — document arrival times more accurately

- **Delighted customers** — send alerts when deliveries complete key stages, or reach their destination
The bottom line

Valuable cargo, expensive trailers — whatever your business needs to keep tabs on, there's technology out there to help. And it's technology that can cover its own costs in next to no time.

The real challenge is identifying the right solution, or mix of solutions, for your business. And that's where a little expert help can be a huge advantage.

Sprint can work with you to deliver a complete, perfectly-tuned cargo tracking or trailer management solution — one that meets your day-to-day business challenges, and supports your future objectives.

For more information about Trailer Management and Cargo solutions call 877-633-1102 or visit sprint.com/business